Subject: Mgmt. 142  International Management

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Catalog Course Description:
Course Description:
Advisory: ENGL 035 or ENLA 100 or appropriate assessment; READ 023 or appropriate assessment
Transfers to: CSU

This course is designed to provide students with a comprehensive overview of the management practice as it relates to international business. An emphasis will be placed on the planning, problem solving, organizational structure, human resource management, and production management as it relates to international competition. These functions of management will all be evaluated and examined under international competitive situations and cross cultural boundaries. This course is designed for international business major and those interested in furthering their knowledge of business culture, strategy and behavior issues in the global context.

Student Learning Outcomes:
Identify basic strategies and know-how to evaluate management process in different strategy implementations in a global context.

Must be able to illustrate Hofstede's cultural model and different organizational cultures types.

Must be able to describe the advantages of diversity and ethical and social responsibilities for MNCs.

Understand wholly owned subsidiaries, mergers and acquisitions, alliances and joint ventures, licensing and franchising and exporting for an MNCs. Also must be explain the different international division structures.

Must explain the selection criteria for international assignments and the viewpoints from the home-country, host-country and third-country nationals.

By logging into Blackboard you affirm that you are the student who enrolled in the course(s) and are the person who will complete the assigned work. Furthermore, you agree to follow the regulations regarding academic integrity, personal identification and the use of student information as described in BP 5500 (Standards of Conduct) and AP 5520 (Student Conduct Procedures) which are the Rio Hondo College student conduct codes that govern student rights and responsibilities. You acknowledge that failure to abide by the regulations set forth in BP 5500 and AP 5520 may result in disciplinary action, including expulsion from the college.

This is NOT a self-paced course. There are firm deadlines in this class. There are assignments due on a regular basis. Please plan your time carefully!

Textbook: Please consult the Bookstore for information at (562) 463-7345 or go to Rio Hondo College Online Bookstore

This course will include regular instructor student contact. Methods of regular instructor student contact include:
E-mail, Blackboard Announcements, Quizzes, Discussions, Projects, and Exams.

*The instructor may drop you for non-participation.*

There will be a one to three business day delay after an add code is used before a student may be able to log on to Blackboard.

For students new to online classes, it is highly recommended that you take the Online Orientation through our Virtual College website. This will help explain what online classes are like and familiarize you with how the class is laid out. The orientations can be found at: [http://www.riohondo.edu/oe-orientation/](http://www.riohondo.edu/oe-orientation/)

Email Responses: Instructors will make every attempt to respond to students in a timely fashion. Responses can take up to 48 hours before a response is received, excluding weekends and holidays.

Disability: A Student with a verified disability may be entitled to appropriate academic accommodations. Please contact your instructor and/or the [Disabled Students & Programs office at 562-908-3420](http://www.riohondo.edu/oe-orientation/) for more information.

*Modifications and Disclaimer:* The instructor reserves the right to modify the content of the course or any course procedure. It is the responsibility of the student to keep apprised of all changes. If the student wishes to drop the class he/she is responsible for initiating the drop. Do not take it for granted that you will be dropped. If you stop working and do not drop the course, you may get an undesirable grade.