Subject: Mgmt. 130  Small Business Management

E-Mail Contact Information:
jhuang@riohondo.edu

Catalog Course Description:
Advisory: ENGL 035 or ENLA 100 or appropriate assessment; READ 023 or appropriate assessment; MGMT 101
Transfers to: CSU

This course is designed for those students interested in small business, either in a domestic or international market. Topics include start-up methods and techniques, management and operations, marketing, financing and cash management, location strategies, personnel practices, buying and selling strategies, and e-commerce. This course will also provide students with an opportunity to develop a business plan as it pertains to their small business interest.

Student Learning Outcomes:
Develop a basic business plan for the course.

Develop promotional strategies using guerilla marketing tactics.

Must be interpret basic financial data and demonstrate its relevance to the overall success of the small business.

Explain the importance of cash flow planning.

Distinguish between the benefits and drawbacks of debt vs. equity financing options.

Develop essential management strategies for leading, planning, directing, and controlling personnel, inventory and site selection

By logging into Canvas you affirm that you are the student who enrolled in the course(s) and are the person who will complete the assigned work. Furthermore, you agree to follow the regulations regarding academic integrity, personal identification and the use of student information as described in BP 5500 (Standards of Conduct) and AP 5520 (Student Conduct Procedures) which are the Rio Hondo College student conduct codes that govern student rights and responsibilities. You acknowledge that failure to abide by the regulations set forth in BP 5500 and AP 5520 may result in disciplinary action, including expulsion from the college.

This is NOT a self-paced course. There are firm deadlines in this class. There are assignments due on a regular basis. Please plan your time carefully!

Textbook:  Please consult the Bookstore for information at (562) 463-7345 or go to Rio Hondo College Online Bookstore

This course will include regular instructor student contact. Methods of regular instructor student contact include:
E-mail, Canvas Announcements, Quizzes, Discussions, Projects, and Exams.

**The instructor may drop you for non-participation.**

There will be a one to three business day delay after an add code is used before a student may be able to log on to Canvas.

For students new to online classes, it is highly recommended that you take the Online Orientation through our Online Education website. This will help explain what online classes are like and familiarize you with how the class is laid out. The orientation can be found at: [http://www.riohondo.edu/canvas-orientation/](http://www.riohondo.edu/canvas-orientation/)

Email Responses: Instructors will make every attempt to respond to students in a timely fashion. Responses can take up to 48 hours before a response is received, excluding weekends and holidays.

Disability: A Student with a verified disability may be entitled to appropriate academic accommodations. Please contact your instructor and/or the **Disabled Students & Programs** office at 562-908-3420 for more information.

*Modifications and Disclaimer*: The instructor reserves the right to modify the content of the course or any course procedure. It is the responsibility of the student to keep apprised of all changes. If the student wishes to drop the class he/she is responsible for initiating the drop. Do not take it for granted that you will be dropped. If you stop working and do not drop the course, you may get an undesirable grade.