Subject: Introduction to International Business

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Catalog Course Description:

This course is designed to provide students with a global perspective of business and acquaint students with the relationship of culture, politics, and laws, and economics to operation in today’s complex global business environment. The subjects covered will include international trade and finance, confidentiality and privacy, international marketing, and international human resources management. This course is designed for students looking for entry-level positions in the field of international business.

Student Learning Outcomes:

1. Students will strengthen their skills to present a thorough review of the potential benefits, costs, and risks of doing business abroad and how the political, economic, and legal systems of the countries vary.
2. Explain why globalization is impacting on societal culture around the world.
3. Present a thorough review of international trade and investment.
4. Demonstrate the knowledge of foreign exchange market in the global monetary system.

By logging into Canvas you affirm that you are the student who enrolled in the course(s) and are the person who will complete the assigned work. Furthermore, you agree to follow the regulations regarding academic integrity, personal identification and the use of student information as described in BP 5500 (Standards of Conduct) and AP 5520 (Student Conduct Procedures) which are the Rio Hondo College student conduct codes that govern student rights and responsibilities. You acknowledge that failure to abide by the regulations set forth in BP 5500 and AP 5520 may result in disciplinary action, including expulsion from the college.

This is NOT a self-paced course. There are firm deadlines in this class. There are assignments due on a regular basis. Please plan your time carefully!

Textbook: Please consult the Bookstore for information at (562) 463-7345 or go to Rio Hondo College Online Bookstore

This course will include regular instructor student contact. Methods of regular instructor student contact include:

- Weekly announcements on Canvas
- Lecture notes & critical thinking
- Homework case study assignments
- Discussion boards
- Multiple-choice tests
- IB project
- The instructor responds to e-mail within 24 hours of receipt (excluding weekends and holidays)
Timeline for the course:

Week 1    Chapter 1 and Ice breaking on the discussion broad
Week 2    Chapter 2
Week 3    Chapter 3
Week 4    Chapter 4 and Discussion board assignment #1 due
Week 5    Chapter 5
Week 6    Chapter 6 and Case study assignment #1 Due
Week 7    Chapter 7
Week 8    Chapter 8 and Discussion board assignment #2 Due
Week 9    Chapter 9
Week 10   Chapter 10 and Discussion board assignment #3 due
Week 11   Chapter 11
Week 12   Chapter 12 and Case study assignment #2 due
Week 13   Chapter 13
Week 14   Chapter 14 and Discussion board assignment #4 due
Week 15   Chapter 15
Week 16   IB Project Due.

The instructor may drop you for non-participation.

There will be a one to three business day delay after an add code is used before a student may be able to log on to Canvas.

For students new to online classes, it is highly recommended that you take the Online Orientation through our Online Education website. This will help explain what online classes are like and familiarize you with how the class is laid out. The orientation can be found at: http://www.riohondo.edu/canvas-orientation/

Email Responses: Instructors will make every attempt to respond to students in a timely fashion. Responses can take up to 48 hours before a response is received, excluding weekends and holidays.

Disability: A Student with a verified disability may be entitled to appropriate academic accommodations. Please contact your instructor and/or the Disabled Students & Programs office at 562-908-3420 for more information.

Modifications and Disclaimer: The instructor reserves the right to modify the content of the course or any course procedure. It is the responsibility of the student to keep apprised of all changes. If the student wishes to drop the class he/she is responsible for initiating the drop. Do not take it for granted that you will be dropped. If you stop working and do not drop the course, you may get an undesirable grade.