Subject: Mgmt. 140 Intro to International Business

E-Mail Contact Information:
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Catalog Course Description:
Advisory: ENGL 035 or ENLA 100 or appropriate assessment; READ 023 or appropriate assessment

Transfers to: CSU

This course is designed to provide students with a global perspective of business and acquaint students with the relationship of culture, politics, laws, and economics to operate in today’s complex global business environment. The subjects covered will include international trade and finance, confidentiality and privacy, international marketing, and international human resources management. This course is designed for students looking for entry-level positions in the field of international business.

Student Learning Outcomes:

- Understand the pros and cons for choosing the best entry mode strategies (import/export, joint ventures, license agreements, franchise and foreign direct investment).
- Explain why globalization is impacting societal culture around the world.
- Students clearly identify the economic theories with exchange rate determinations and forecasting.
- Students must apply the knowledge of product life cycle into international trade systems (absolute and comparative advantages).
- Must understand the cultural dimensions and the roots of unethical behaviors in the global marketplace.

By logging into Canvas you affirm that you are the student who enrolled in the course(s) and are the person who will complete the assigned work. Furthermore, you agree to follow the regulations regarding academic integrity, personal identification and the use of student information as described in BP 5500 (Standards of Conduct) and AP 5520 (Student Conduct Procedures) which are the Rio Hondo College student conduct codes that govern student rights and responsibilities. You acknowledge that failure to abide by the regulations set forth in BP 5500 and AP 5520 may result in disciplinary action, including expulsion from the college.

This is NOT a self-paced course. There are firm deadlines in this class. There are assignments due on a regular basis. Please plan your time carefully!

Textbook: Please consult the Bookstore for information at (562) 463-7345 or go to Rio Hondo College Online Bookstore

This course will include regular instructor student contact. Methods of regular instructor student contact include:

E-mail, Blackboard Announcements, Quizzes, Discussions, Projects, and Exams.
The instructor may drop you for non-participation.

There will be a one to three business day delay after an add code is used before a student may be able to log on to Canvas.

For students new to online classes, it is highly recommended that you take the Online Orientation through our Online Education website. This will help explain what online classes are like and familiarize you with how the class is laid out. The orientations can be found at: http://www.riohondo.edu/canvas-orientation/

Email Responses: Instructors will make every attempt to respond to students in a timely fashion. Responses can take up to 48 hours before a response is received, excluding weekends and holidays.

Disability: A Student with a verified disability may be entitled to appropriate academic accommodations. Please contact your instructor and/or the Disabled Students & Programs office at 562-908-3420 for more information.

Modifications and Disclaimer: The instructor reserves the right to modify the content of the course or any course procedure. It is the responsibility of the student to keep apprised of all changes. If the student wishes to drop the class he/she is responsible for initiating the drop. Do not take it for granted that you will be dropped. If you stop working and do not drop the course, you may get an undesirable grade.