

CERTIFICATE OF ACHIEVEMENT



MASS COMMUNICATIONS/ MASS MEDIA SPECIALIZATION

The Mass Communications Certificate is designed to provide a general technical background which will enable the student to make intelligent and realistic career decisions in mass communications; to provide a broad background which will afford the currently employed student an opportunity for upward mobility or career advancement; to provide a program to meet both the entry-level and skill upgrading needs of the local mass communications industry.

To acquire a Certificate of Achievement in Mass Communications/Mass Media Specialization, it is necessary to complete the following:

Required Courses		Units	N	IP	C
MSCM 128	Mass Media in Modern Society	3			
MSCM 134	Documentary Film	3			
JOUR 147	Broadcast News	3			
MSCM 103	Survey of Motion Pictures/Radio/Television	3			
JOUR 120	*Communications Reporting & Writing	3			
TV 135	Creative Digital Video	3			
JOUR 110	Photo Journalism	2			
TV 238	*Video Editing Lab	2			
LIT 147	Cinema as Literature	3			
199	Choose among TV, Radio or Journalism Intern	3			
<i>Students must select 6 units from the following courses</i>					
ART 172	Desktop Publishing (Adobe InDesign)	3			
TV 137	Introduction to Studio/Field Multi-Camera Production EFF	3			
TV 237	*Advanced Studio/Field Multi-Camera Production	3			
Total units needed for Certificate of Achievement		34			
Units Completed					
* Prerequisite					