

CERTIFICATE OF ACHIEVEMENT



MASS COMMUNICATIONS/ PRINT MEDIA SPECIALIZATION

The Mass Communications Certificate is designed to provide a general technical background which will enable the student to make intelligent and realistic career decisions in mass communications; to provide a broad background which will afford the currently employed student an opportunity for upward mobility or career advancement; to provide a program to meet both the entry-level and skill upgrading needs of the local mass communications industry.

To acquire a Certificate of Achievement in Mass Communications/Print Media Specialization, it is necessary to complete the following:

Required Courses		Units	N	IP	C
JOUR 120	*Communications Reporting/Writing	3			
MSCM 103	Survey of Motion Pictures/Radio/Television	3			
JOUR 241	*Newspaper Production (4 semesters)	12			
MSCM 128	Mass Media in Modern Society	3			
JOUR 220	*Advanced Reporting/Writing	3			
JOUR 230	*Magazine Production	3			
JOUR 147	Broadcast News	3			
JOUR 110	Photo Journalism	2			
JOUR 199	*Journalism Internship	3			
Total units needed for Certificate of Achievement		35			
Units Completed					
* Prerequisite					
<i>Courses are not necessarily listed in order of enrollment , see prerequisites</i>					