

they relate to personal selling, sales promotion, direct marketing, and electronic, digital, and print media. This course is appropriate for marketing majors or anyone interested in advertising and promotion
3 Units
54 Lecture hours

MRKT 173
Principles of Selling

Advisory: ENGL 035 or ENLA 100 or appropriate placement; READ 043 or appropriate placement

Transfers to: CSU

This course is designed for the student interested in a sales position or those currently in the sales field needing further training or hoping to transition to a management or marketing manager position. The course will focus on relationship selling and developing productive selling

management, retail pricing, supply chain management, and merchandise management.

3 Units

54 Lecture hours

MASS COMMUNICATIONS

Division of Communications & Languages

MSCM 103

Survey of Motion Picture, Radio and Television

Advisory: ENGL 035 or ENLA 100 or appropriate placement; READ 022 or appropriate placement

Transfers to: LIC (credit limit), CSU (*Students will receive credit for only one*

vocabulary for storyboard and scene analysis. Students analyze films in relation to mise-en-scene, editing, sound, narrative, cinematography, screenplay, and meaning.

3 Units

54 Lecture hours

MATHEMATICS

Division of Mathematics, Sciences, and Engineering

MATH 003

Mathematics Acceleration

Advisory: ENGL 035 or ENLA 100 or appropriate placement; READ 043 or appropriate placement

This course surveys a variety of mathematical topics needed to help students thrive in college-level

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mathematics courses. It is a partially software-based study program which uses an online learning system to permit focused whole-class instruction, and may also involve individualized and/or small group instruction as needed. The course reviews selected topics from the Common Core State Standards domains of Number and Quantity, Algebra, Geometry, Statistics and Probability, Functions, and Modeling, and emphasizes material that must be mastered for success in college-level mathematics courses. This is a non-degree applicable course offered on a pass-no pass basis.

1 Unit

18 Lecture hours

MATH 013E

Essential Topics for Statistics

Corequisite: MATH 130

Advisory: ENGL 035 or ENLA 100 or appropriate placement; READ 043 or appropriate placement

This support course is designed to develop the mathematical knowledge and study skills necessary for successful completion of Math 15: Quantitative Reasoning in Today's World. Topics from intermediate algebra and geometry are covered to build a foundation for college-level quantitative reasoning. Strategic reading, critical

thinking and problem-solving are incorporated to build the strategies needed to solve contextualized problems. Topics in the area of study skills and metacognition are also included to support students in a college-level math course. This is a non-degree applicable course offered on a pass-no pass basis.

1 Unit

18 Lecture hours

MATH 015E

Essential Topics for Quantitative Reasoning in Today's World

Corequisite: MATH 150

Advisory: ENGL 035 or ENLA 100 or appropriate placement; READ 043 or appropriate placement

This support course is designed to develop the mathematical knowledge and study skills necessary for successful completion of Math 150: Quantitative Reasoning in Today's World. Topics from intermediate algebra and geometry are covered to build a foundation for college-level quantitative reasoning. Strategic reading, critical thinking and problem-solving are incorporated to build the strategies needed to solve contextualized problems. Topics in the area of study skills and metacognition are also included to support students in a college-level math course. This is a

non-degree applicable course offered on a pass-no pass basis.

2 Units

36 Lecture hours

MATH 016E

Essential Topics for College Algebra

Corequisite: MATH 160

Advisory: ENGL 035 or ENLA 100 or appropriate placement; READ 043 or appropriate placement

This support course is designed to develop the mathematical knowledge and study skills necessary for successful completion of Math 160: College Algebra. Students must be concurrently enrolled in a College Algebra course to take this support course. Topics from intermediate algebra are covered to build a foundation for success in college-level algebra. Strategic reading, critical thinking, and problem-solving are incorporated to build the strategies needed to solve contextualized problems. Topics in the area of study skills and metacognition are also included to support students in a college-level math course. This is a non-degree applicable course offered on a pass-no pass basis.

1 Unit

18 Lecture hours

MATH 017E**Essential Topics for Plane Trigonometry***Corequisite: MATH 175**Advisory: ENGL 035 or ENLA 100 or appropriate placement; READ 043 or appropriate placement*

This support course is designed to develop the mathematical knowledge and study skills necessary for successful completion of Math 175: Plane Trigonometry. Students must be concurrently enrolled in a trigonometry course to take this support course. Topics from intermediate algebra are covered. Strategic reading, critical thinking and problem-solving are incorporated to build the strategies needed to solve contextualized problems. Topics in the area of study skills and metacognition are also included to support students in a college-level math course. This is a non-degree applicable course offered on a pass-no pass basis.

1 Unit**18 Lecture hours****MATH 018E****Essential Topics for Pre-Calculus***Corequisite: MATH 180**Advisory: ENGL 035 or ENLA 100 or appropriate placement; READ 043 or appropriate placement*

This support course is designed to develop the mathematical knowledge and study skills necessary for successful completion of pre-calculus (Math 180). Students must be concurrently enrolled in a section of MATH 180 to take this support course.

Topics from intermediate algebra and trigonometry are covered to build a foundation for college-level quantitative reasoning. Strategic reading, critical thinking and problem-solving are incorporated to build the strategies needed to solve contextualized problems. Topics in the area of study skills are also included to support students in a college-level math course. This

is a non-degree applicable course offered on a pass-no pass basis.

1 Unit**18 Lecture hours****MATH 033****Mathematical Foundations***Advisory: ENGL 030 or ENLA 034 or appropriate placement; READ 022 or appropriate placement*

This course combines topics from both Basic Math and Prealgebra, including operations with whole numbers, integers, fractions, decimals, rates, ratios, and proportional thinking, percent problems and applications to percents, and an introduction to algebraic thinking using fundamental principles of expressions and solving linear equations. This course serves as a foundational course for all students.

5 Units**90 Lecture hours****MATH 049****Introduction to MESA***Advisory: ENGL 035 or ENLA 100 or appropriate placement; READ 043 or appropriate placement*

This standalone, one-unit course is designed for students entering the Mathematics, Engineering, Science Achievement (MESA) and/or TRIO Student Support Services STEM Program. The course will introduce the student to the science, technology, engineering, and mathematics (STEM) career paths, transfer and graduation requirements, effective STEM study skills, priority and time management, and the importance of participating in internships and appropriate extracurricular activities. Students are expected to be concurrently enrolled in at least one mathematics or science course in order to apply skills covered in this course.

1 Unit**18 Lecture hours****MATH 053****B-STEM Elementary Algebra***Prerequisite: Appropriate placement based on high school GPA and/or other measures or MATH 030 or MATH 030D or MATH 033;**Advisory: ENGL 030 or ENLA 034 or appropriate placement; READ 043 or appropriate placement*

This course is intended for students who need to learn the fundamentals of algebra. It is designed primarily for students who plan to major in business, science, technology, engineering, or math (i.e., B-STEM). The course comprises topics including solutions and graphs of linear equations and inequalities, slopes of lines, systems of linear equations and applications, operations with polynomials (including factoring), and solving quadratic equations.

5 Units**90 Lecture hours****MATH 053A****B-STEM Elementary Algebra - A***Prerequisite: Appropriate placement based on high school GPA and/or other measures or MATH 030 or MATH 030D or MATH 033 or MATH 033B**Advisory: ENGL 030 or ENLA 034 or appropriate placement; READ 043 or appropriate placement*

This course is the first half of a modularized version of MATH 053, and is intended for students who need to learn the fundamentals of algebra. It is designed primarily for students who plan to major in business, science, technology, engineering, or math (i.e., B-STEM). The course comprises topics including solutions and graphs of linear equations and inequalities, and slopes of lines. Students must pass MATH 053A in order to register for MATH 053B,

and must complete MATH 053A and MATH 053B within a maximum period of 24 months.

2.5 - Units**45 - Lecture hours****MATH 053B****B-STEM Elementary Algebra - B***Prerequisite: MATH 053A*

This course is the second half of a modularized version of MATH 053, and is intended for students who need to learn the fundamentals of algebra. It is designed primarily for students who plan to major in business, science, technology, engineering, or math (i.e., B-STEM). The course comprises topics including systems of linear equations and applications, operations with polynomials (including factoring), and solving quadratic equations. Students must pass MATH 053A in order to register for MATH 053B, and must complete MATH 053A and MATH 053B within a maximum period of 24 months.

2.5 - Units**45 - Lecture hours****MATH 060****Geometry***Prerequisite: MATH 053 or appropriate placement**Advisory: ENGL 035 or ENLA 100 or appropriate placement; READ 043 or appropriate placement; MATH 062 or MATH 070 or MATH 070CD or appropriate placement*

This introductory course covers the elements of geometry, including points, lines, planes, and angles, which are used in conjunction with triangles, polygonal, and circular figures in both 2D and 3D configurations. Formulas for computing lengths, areas, and volumes are presented through the use of applications. This course is intended for students who have not taken or completed two semesters of high school

geometry, or who need a refresher course prior to taking trigonometry, technology courses, mathematics for elementary teachers, or other courses with a geometry prerequisite.

3 Units**54 Lecture hours****MATH 062****Pre-Statistics***Prerequisite: MATH 053 or MATH 053B or appropriate placement**Advisory: ENGL 035 or ENLA 100 or appropriate placement; READ 043 or appropriate placement*

This course surveys a variety of mathematical topics to prepare students for college-level statistics. Topics include data analysis using ratios, rates and proportional reasoning, graphical and tabular displays of data, measures of central tendency and spread, computing probabilities,