



INSTITUTIONAL RESEARCH AND PLANNING 2019-2020 PLANNING PROCESS



PROGRAM REVIEW EXECUTIVE SUMMARY

Program: Accounting	Date: December 4, 2018
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Accepted as Submitted

Committee Members Present: Marie Eckstrom, Caroline Durdella, Mark Litrell, Ruben Agus, Elizabeth Ramirez, Mark Yokoyama, Lea Martinez, Claudia Rivas, Rudy Rios, Jim Sass, Erwin Figueroa

Program Members Present: Jeannie Liu, Janet Cha, Gita Runkle

Commendations

- Commendations on developing specialized certificate programs.
- Commendations on offering specialized programs at off-site centers.

Program Review Document Recommendations

- Revise Mission Statement to be outcome-oriented.
- Make a stronger case for hiring new faculty; use evidence and highlight the value of VITA.
- The Resource Request section needs evidence; there are several references to numbers that do not appear in the plan or the program review.
- Include more information about the Volunteer Income Tax Preparation (VITA) program.

Program-Level Recommendations

- Work with Marketing & Communications in outreach efforts, such as brochures, testimonials, alumni connections, and videos highlighting the program.
- Consider math and/or GPA data as prerequisites for certain courses.
- Consider ways to address student math deficiencies in gateway courses.



INSTITUTIONAL RESEARCH AND PLANNING 2019-2020 PLANNING PROCESS



PROGRAM REVIEW EXECUTIVE SUMMARY

Program: Arts	Date: December 5, 2018
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Accepted as Submitted

Committee Members Present: Marie Eckstrom, Caroline Durdella, Vann Priest, Grant Linsell, Ruthie Retana, Melba Castro, Tammy Camacho, Christine Waugh, Janice Garcia, Geno Mendez

Program Members Present: Margaret Griffith, Jannine Livingston

Commendations

- Commendations to the Arts faculty who are professionals in their respective fields and independently pursue their profession, which lead to industry connections, ensuring curricular relevance and connections to the artistic community.
- Commendations on the increase in the number of degrees presented.
- Commendation on the varied cultural events presented to the College and community.

Program Review Document Recommendations

- Condense mission statement

Program-Level Recommendations

- The Arts program needs a full-time embedded counselor who is conversant with career and transfer issues as well as other counseling duties.
- Collaborate with the Career Center in providing orientations to the College Central Network (CCN) and ability to upload art portfolios.



INSTITUTIONAL RESEARCH AND PLANNING

2020-2021 PLANNING PROCESS

PROGRAM REVIEW EXECUTIVE SUMMARY

Program: Business Management	Date: December 4, 2019
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Accepted

Committee Members Present: Marie Eckstrom, Caroline Durdella, Shaina Phillips, Juana Mora, Dana Arazi, Ruthie Retana, Margaret Fernandez, Ralph Velazquez, Jessica Perea, Deborah Lopez

Program Members Present: Gita Runkle, Gene Blackmun, Julie Huang

Commendations

- Commendations on an aggressive and focused marketing campaign (videos and brochures) designed to increase enrollment.
- Commendations on an impressive number of online and late-start offerings.
- Commendations on creating eight-week, back-to-back certificates of achievement.
- Commendations on comparable success rates in online and traditional face-to-face courses.
- Commendations on recent degrees and certificates.

Program-Level Recommendations

- Examine data with a view toward equity, specifically looking toward classroom-based strategies for mediating equity gaps.
- Review and revise program outcomes to comprehensively reflect the breadth of the program
- Complete course outcomes assessment timeline.
- Collaborate with CTE, especially with respect to funding and resource decisions.



INSTITUTIONAL RESEARCH AND PLANNING

2020-2021 PLANNING PROCESS

PROGRAM REVIEW EXECUTIVE SUMMARY

Program: Humanities	Date: December 4, 2019
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Accepted

Committee Members Present: Marie Eckstrom, Caroline Durdella, Shaina Phillips, Juana Mora, Dana Arazi, Ruthie Retana, Margaret Fernandez, Ralph Velazquez, Jessica Perea, Deborah Lopez

Program Members Present: Hector Gonzalez

Commendations

- Commendations on securing a \$40,000 grant from Melon.
- Commendations on achieving a 10% higher success rates with EOP&S students.
- Commendations on bringing back Introduction to Asian Cultures.
- Commendations on high FTES and efficiency.
- Commendations on securing Humanities as an IGETC area, resulting in increased enrollment.

Program-Level Recommendations

- Clarify the minimum qualifications (and/or equivalencies) for Humanities.
- Consider offering hybrid courses.
- Encourage part-time instructors in Humanities to qualify to teach online/hybrid.
- Consider creating an AA degree.
- Map outcomes to the institutional outcomes.
- Consider working with Marketing & Communications to advertise the program more.
- Consider offering a FLEX breakout session to faculty, explaining what Humanities consists of and how it benefits students.
- Work with counselors to promote the program to students.



INSTITUTIONAL RESEARCH AND PLANNING

FALL 2020 PROGRAM REVIEW

PROGRAM REVIEW EXECUTIVE SUMMARY

ART HISTORY

ACCEPTED

Program: Art History	Date: December 2, 2020
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Committee Members Present: Marie Eckstrom, Caroline Durdella, Alyson Cartagena, Dana Arazi, Mike Slavich, Francisco Suarez, Rebecca Green, Adam Wetsman, Stacy Scott-Shaw, Robert Graham

Program Members Present: Sheila Lynch, Cynthia Lewis, Grant Linsell

Commendations

- Commendations on a thoughtful and well written document.
- Commendations on good use of visuals to support the narrative and data analysis sections of the program review.
- Commendations on the use of open educational resources.
- Commendations on robust professional development and an extensive list of papers presented and publications.
- Commendations on excellent outcomes information.
- Commendations on presenting art history through multi-voiced, interdisciplinary, and socially relevant perspectives.

Program-Level Recommendations

- Outcomes: Revise CLOs to meet standards of the newly revised PLOs.



INSTITUTIONAL RESEARCH AND PLANNING

FALL 2020 PROGRAM REVIEW

PROGRAM REVIEW EXECUTIVE SUMMARY

SPEECH

ACCEPTED

(MINOR REVISION REQUIRED)

Program: Speech	Date: December 1, 2020
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Committee Members Present: Marie Eckstrom, Caroline Durdlla, Alyson Cartagena, Melissa Rifino-Juarez, Shireetha Gethers, Lea Martinez, Ralph Velazquez, Tracy Rickman, Sarah Cote, Steven, Gonzales

Program Members Present: Gil Puga, Grant Tovmasian, Lisette Acevedo, Alice Mecom

Commendations

- Commendations on a thoughtful program review.
- Commendations on researching data from comparable colleges to use in comparison analysis.
- Commendations on admirable analysis and reflection of student success rates.
- Commendations to faculty for their cohesiveness, collaboration, and passion for their program.

Program-Level Recommendations

- Program Documents
 1. Complete the Long Term Plan Progress section.
 2. In Program Progress, include a retrospective review of the past six years.
 3. In the Data Analysis section, explore possible explanations for higher fill rates in the spring rather than fall.
 4. The Strengths section reads as a repeat of the Program Progress section. Revise.
- Outcomes
 1. Ensure the newly revised PLOs are mapped to courses and to the ILOs.
 2. Revise or create course-level outcomes to meet quality standards.
 3. Closing the Loop (CTLs) need robust discussion for current course assessment reporting.
 4. Assessment outcomes focus on objectives, not PLOs. PLOs are not addressed.
 5. Additional CLOs and mapping are needed for the following courses.



INSTITUTIONAL RESEARCH AND PLANNING

FALL 2020 PROGRAM REVIEW

- a. SPCH 100: Needs one outcome (Mapped)
 - b. SPCH 101: Needs one outcome (Mapped)
 - c. SPCH101H: (one of three needs to be mapped to PLO)
 - d. SPCH 110: Needs outcomes (Mapped)
 - e. SPCH 111: Needs two outcomes (Mapped)
 - f. SPCH 130: Needs two outcomes (Mapped)
 - g. SPCH 132: Needs two outcomes (Mapped)
 - h. SPCH 140: Needs one outcome (Mapped)
 - i. SPCH 150: Needs two outcomes (Mapped)
 - j. SPCH 240: Needs one outcomes (one of one is Mapped)
- Explore common assessment processes so the program can meaningfully assess its outcomes.
 - Consider the name of the degree, Communications Studies. This name may be vague for students to understand.
 - Explore collaboration with the Pathway to Law program.
 - Consider developing small certificates of achievement for students as enhancements to the Speech and Debate Team.
 - Continue to explore and incorporate technological platforms after COVID-19 remote learning has ceased, as student will face virtual interviews, presentation, and forum talks via Zoom, Slack, Teams, and Singlewire, to name a few.
 - Work with the Grant Development & Management program to secure additional funding for the debate team.