

## the bulletin

For Graphic Arts Teachers

November 2021

We had great success with last year's competitions. **Because of the large amount of entries by individual schools submitted, we have decided to separate programs which enter 30 or more entries to compete amongst their school. All others programs under that amount will be competing against other schools.** If you know of any graphic arts programs that would benefit from this program, please share with them the information enclosed. The more programs involved, the bigger we grow and the more we are able to help.

We want to take this opportunity to thank you for your patience in the delivery of results and winners of the 2021 competition. The pandemic has really thrown a wrench in everyone's day to day but we are appreciative of your understanding. There was a delay on delivery of the 2021 winners, however we are getting back on track for 2022.

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*"Print surrounds every aspect of our lives. Understanding the impact that print manufacturing has on our lives is the first step to understanding how the industries of print can support career objectives"* ~[www.printindustries.org/print-is-everywhere](http://www.printindustries.org/print-is-everywhere)

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We are excited to present the educational program presented by PIASC staff for graphic arts teachers and students. After reviewing all of the competitions and budget, we have approved the continuation of this annual program.

We urge you to take advantage of the support that our industry lends teachers by encouraging students to participate in one or more of the fun, cash winning competitions that PIASC offers. Please take time to review the program, competition deadlines, and the Skills USA grant application deadlines and share the information with your students.

### **PIASC/RAISE FOUNDATION WEBSITE: TEMPLATES NOW ONLINE**

If you ever need any information about the competitions, deadlines, Skills USA grants, and more visit our website [www.piasc.org/raise/](http://www.piasc.org/raise/). This year, we have included downloadable templates for the high school and college competition, as well as the PIASC logo for download.

### **THE 34<sup>th</sup> ANNUAL SURPLUS DRIVE AT ADVANTAGE, INC. IS Tentative**

Get ready to participate in the 2022 Surplus Drive, which is scheduled for Saturday, January 22, 2022 which is tentative. The entire world is experiencing outages and that includes us. We are currently dealing with a paper shortage which may cause us to cancel this event. If there are any changes, we will notify you via email.

For the 2022 Surplus Drive, Advantage is again hosting this event for all teachers. Advantage's state-of-the-art equipment lineup includes a large compliment of the industry's highest quality digital cut sheet and roll digital equipment with both full color and monochrome capabilities.



Get your students excited about a career in graphic communications and invite them to come with you to help you select and bring back the paper that you need to supplement your program. They can also help other teachers that may be solo loading their cars and, as a reward, they get to take a tour of this amazing facility! **DON'T FORGET TO BRING YOUR CART OR DOLLY!**

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### **POSTER COMPETITION FOR HIGH SCHOOL STUDENTS**

This project will require students to design and produce a poster for a Music Festival. Students must come up with artist names, and a festival name of their own. Include a location, time and the PIASC logo. We are asking students to get creative with graphics. Formal announcement and competition specs are enclosed. If you have any questions, contact Kristy Villanueva at (323) 728-9500, ext. 215.



### **BOOKMARK COMPETITION FOR HIGH SCHOOL STUDENTS**

The winning bookmarks will be printed and distributed to elementary schools' libraries. High school students are invited to participate by designing a bookmark that uses one of our whimsical creatures with the message included. The bookmark must be original and not resemble any bookmarks that have been previously produced by the PIASC/RAISE Foundation. Design must be suitable for elementary students ages 5-10. Formal announcement and competition specs are enclosed.

### **POSTCARD COMPETITION FOR HIGH SCHOOL STUDENTS**

Students are asked Design and produce a promotional postcard invitation for a music festival. Artists and festival must be unique and not copy an actual music festival. This project will focus on the student's design and understanding of specifications. There is no limit to the number of entries submitted by a single graphic arts program but please limit one entry per student.

### **WALL GRAPHICS COMPETITION FOR COLLEGE STUDENTS**

This year, students must create a three-wall graphic designs to be reproduced in wide-format. Their design inspiration must include one of the following: Health/Fitness, Green Environmental, History of Print/Print Quotes. Formal announcement and competition specs are enclosed.

Templates are available at <https://www.piasc.org/pgac2022/>

### **COSMETIC LINE PACKAGE COMPETITION FOR COLLEGE STUDENTS**

Students are asked to design and produce packaging for a cosmetic line. Create your own brand of makeup and design packaging for 3 of the following. Lipstick, Foundation/Concealer, Eyeshadow, Mascara, Blush/highlighter. This project will focus on the student's design creativity and understanding of project specs.

Templates are available at <https://www.piasc.org/pgac2022/>

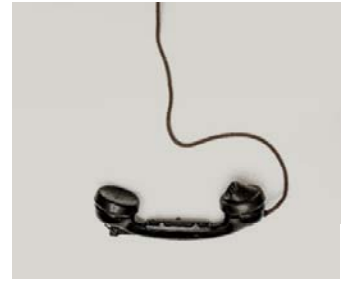
### **GRAPHIC ARTS PROGRAMS CAN RECEIVE GRANTS FROM PIASC/R.A.I.S.E. FOUNDATION TO PARTICIPATE IN SKILLS USA**

By participating in at least one of the PIASC/R.A.I.S.E. Foundation competitions, graphic arts students qualify to receive grants to supplement registration costs for the Skills USA State and National competitions. Grants will be given on a first come, first served basis. Changes have been made to the application guidelines, so please refer to the Grant Request Forms enclosed for more information. Grant Requests for the Skills USA State Competition must be submitted by **March 18, 2021**. Grants requests for Skills USA National must be submitted by **May 21, 2021**.



## HELP US KEEP OUR GRAPHIC ARTS PROGRAMS DIRECTORY CURRENT

Please help us reach out to more graphic arts programs. If you know of a program that would benefit from the PIASC/R.A.I.S.E. Foundation, please email their information to Wendy Ferruz at [wendy@piasc.org](mailto:wendy@piasc.org) or (323) 728-9500, ext. 262. Also share with us when you know of a graphic arts teacher retiring so that we can reach out to the new teacher and let him or her know of PIASC/R.A.I.S.E.'s educational program.



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## ARE YOUR STUDENTS FAMILIAR WITH EMPLOYMENT OPPORTUNITIES IN THE PRINT INDUSTRY?

If you have students looking for possible internships or entry level positions, PIASC has an employment service. We are always accepting resumes to fill the 120+ job orders open for our member's businesses. Have your students contact our Employment Department at [recruiting@piasc.org](mailto:recruiting@piasc.org).

## MEET PIASC EMPLOYMENT SERVICES RECRUITERS!



**Brett Chase**  
Senior, Recruiting  
323.728.9500, Ext. 219, [brett@piasc.org](mailto:brett@piasc.org)

Brett has been with PIASC since December of 2017. He has a major in Industrial/Organizational Psychology from the Chicago School of Professional Psychology. Brett has experience in recruiting, manages the day to day operations of Employment Services, successfully placing over 250 candidates. He wrote a white paper on Subject Matter Expert on Human Capital Management and Retention.

His hobbies include traveling, local music festivals and is a foodie at heart!



**Sandra Rodriguez**  
Associate, Recruiting  
323.728.9500, Ext. 231, [sandrar@piasc.org](mailto:sandrar@piasc.org)

Sandra has been with PIASC since January of 2016. She has been working in the recruiting industry for 15 years. Her knowledge of recruiting ranges from the printing industry, to industrial, office administration, medical and many more. Sandra also has experience working in collections.

Her hobbies include spending time with her 4 kids, attending Steeler games, cooking and enjoys visiting local beaches.





## **2021 COMPETITION WINNERS!**

### **Poster Competition (High School)**

#### **All Other High Schools**

First Place: Brenna Reis, Brea Olinda High School  
Second Place: Emily Oh, Brea Olinda High School  
Third Place: Averi Acacia Egurrola, Brea Olinda High School  
Third Place: Robert Wooton (South Pasadena High School)

### **Poster Competition (El Camino Real Charter HS)**

First Place: Love Corpus  
Second Place: Sofia Fisher  
Third Place: Nicole Silvestrov  
Third Place: Isabella Zamudio

### **Bookmark Competition (High School)**

#### **All Other High Schools**

First Place: Owen Siglin, Brea Olinda High School  
Second Place: Joelle Laubie, Brea Olinda High School  
Third Place: Jason Shaw-Chian Wang, Brea Olinda High School

### **Bookmarks Competition (Montclair HS)**

First Place: Jason Gutierrez  
Second Place: Selene Suazo  
Third Place: Giselle Pena

### **Logo Competition (High School)**

#### **All other High Schools**

First Place: Iliana Kikalo, El Camino Real Charter High School  
Second Place: Kate Decker, El Camino Real Charter High School  
Third Place: Andrew Ayoub, El Camino Real Charter High School

### **Brand Packaging Competition (College)**

#### **All Other Colleges:**

First Place: Sergio Venegas, Riverside City College

### **Social Media Competition (Cal Poly San Luis Obispo)**

First Place: Sydney Orradre  
Second Place: Chloe Szeto  
Third Place: Katie Clode

# 2022

# PIASC

## CALENDAR OF EVENTS For Graphic Communications Programs

### JANUARY

| Mon. | Tue. | Wed. | Thu. | Fri. | Sat. | Sun. |
|------|------|------|------|------|------|------|
|      |      |      |      |      | 1    | 2    |
| 3    | 4    | 5    | 6    | 7    | 8    | 9    |
| 10   | 11   | 12   | 13   | 14   | 15   | 16   |
| 17   | 18   | 19   | 20   | 21   | 22   | 23   |
| 24   | 25   | 26   | 27   | 28   | 29   | 30   |
| 31   |      |      |      |      |      |      |

### MARCH

| Mon. | Tue. | Wed. | Thu. | Fri. | Sat. |
|------|------|------|------|------|------|
|      | 1    | 2    | 3    | 4    | 5    |
| 7    | 8    | 9    | 10   | 11   | 12   |
| 14   | 15   | 16   | 17   | 18   | 19   |
| 21   | 22   | 23   | 24   | 25   | 26   |
| 28   | 29   | 30   | 31   |      |      |

### APRIL

| Mon. | Tue. | Wed. | Thu. | Fri. | Sat. |
|------|------|------|------|------|------|
|      |      |      |      | 1    | 2    |
| 4    | 5    | 6    | 7    | 8    | 9    |
| 11   | 12   | 13   | 14   | 15   | 16   |
| 18   | 19   | 20   | 21   | 22   | 23   |
| 25   | 26   | 27   | 28   | 29   | 30   |

### MAY

| Mon. | Tue. | Wed. | Thu. | Fri. | Sat. | Sun. |
|------|------|------|------|------|------|------|
|      |      |      |      |      |      |      |
| 2    | 3    | 4    | 5    | 6    | 7    | 8    |
| 9    | 10   | 11   | 12   | 13   | 14   | 15   |
| 16   | 17   | 18   | 19   | 20   | 21   | 22   |
| 23   | 24   | 25   | 26   | 27   | 28   | 29   |
| 30   | 31   |      |      |      |      |      |

#### Saturday, January 22nd (Tentative)

- ☆ SURPLUS DRIVE at Advantage, Inc.  
1600 N. Kraemer Drive, Anaheim, CA 92806

#### Thursday, March 24th

- ✓ DEADLINE: Wall Graphics Competition (College)
- ✓ DEADLINE: Poster Competition (High School)  
Deliver to PIASC before 5:00 p.m.\*\*
- ✓ DEADLINE: Skills USA Grant Request - State\*  
Email or mail to PIASC before 5:00 p.m.\*\*

#### Thursday, April 7th

- ✓ DEADLINE: Postcard Competition (High School)
- ✓ DEADLINE: Bookmark Competition (High School)
- ✓ DEADLINE: Packaging Competition (College)  
Deliver to PIASC before 5:00 p.m.\*\*

#### Friday, May 20th

- ✓ DEADLINE: Skills USA Grant Request - National\*  
Email or mail to PIASC before 5:00 p.m.\*\*

#### Thursday, May 26th (Tentative)

- ☆ AWARDS BANQUET

#### **Awards Presentations:**

- Poster Competition (High School)
- Wall Graphics Competition (College)
- Postcard Competition (High School)
- Bookmark Competition (High School)
- Packaging Competition (College)

Location: Tamayo Restaurant  
5300 E. Olympic Blvd.  
Los Angeles, CA 90022

\*Grants are available for SkillsUSA State and National Competition to students that have participated in a High School or College Competition mentioned above.

\*\*Entries may be hand delivered or mailed and arrive by the deadline stated.

☆ = Event ✓ = Deadline

Contact: Kristy Villanueva  
kristy@piasc.org PH: 323.728.9500, Ext. 215  
PIASC  
5800 S. Eastern Ave., #400, Los Angeles, CA 90040  
www.piasc.org

**2021-2022 PIASC Graphic Arts  
Student Competition  
Cosmetic Line Packaging**  
For College Graphic Arts Students  
**Deadline: Thursday, April 7, 2022**



**Best Cosmetic Line  
Packaging:**  
**1<sup>ST</sup> Place \$500.00**  
**2<sup>ND</sup> Place \$250.00**  
**3<sup>RD</sup> Place \$100.00**

### PROJECT'S SPECIFICATIONS & GUIDELINES

**Project:** Students are asked to design and produce packaging for a cosmetic line. Create your own brand of makeup and design packaging for 3 of the following: Lipstick, Foundation/Concealer, Eyeshadow, Mascara, Blush/highlighter. Be creative and have fun with your creation! This project will focus on the student's design creativity and understanding of project specifications (specs). There is no limit to the number of entries submitted by a single graphic arts program but please limit one entry per student. **NO GROUP SUBMISSIONS ALLOWED.**

**Instructions:** **Entries must include** student's full name, school, instructor name, home address, phone number, and email address. Designs and concepts must be creative and original and are not to resemble products that already **exist**. **Entries using copyrighted brands and images will be disqualified.**

Please include a final printed copy. Final files should be emailed as well.

**Specs:**

**Contact Page:** Include an 8.5 x 11in (.pdf) with students' information  
**Colors:** Up to 4/c  
**Print:** Digital or Offset  
**Other:** Must include brand name, expiration labels, Government warning labels, ingredients  
**Files:** Please send files via Dropbox or WeTransfer to Emilie Kirkpatrick emilie@piasc.org, (323) 728-9500 ext. 247  
**Print:** Printed Pieces need to be delivered to:  
PIASC/RAISE Foundation  
5800 S. Eastern Avenue, Suite 400  
Los Angeles, CA 90040

Please contact Kristy Villanueva at (323) 728-9500, ext. 215 if you have any questions.

## 2021-2022 PIASC Graphic Arts Student Competition Wall Graphics

For College Graphic Arts Students

**Deadline: Thursday, March 24, 2022**



### BEST WALL GRAPHICS:

**1<sup>ST</sup> Place \$500.00**

**2<sup>ND</sup> Place \$250.00**

**3<sup>RD</sup> Place \$100.00**

### PROJECT'S SPECIFICATIONS & GUIDELINES

**Project:** Design three wall graphics to be considered for the PIASC Office. Design inspiration must be one of the following:

Health/Fitness  
Green/Environmental  
History of Print/Quotes

**Instructions:** Students must create a wall graphic designs to be reproduced in wide-format. **All Entries must include** student's full name, school, instructor's name, home address, phone number and email address. Designs and concepts must be creative and original. **Entries using copyrighted brands and images will be disqualified.**

This project will focus on the student's design creativity and understanding of specifications (specs). There is no limit to the number of entries submitted by a single graphic arts program but please limit one entry per student. **NO GROUP SUBMISSIONS ALLOWED.**

**Specs:** **VECTOR GRAPHICS ONLY:** The wall graphics templates are scaled down to 25% of the final wall's dimensions. That means that your artwork **MUST** be scalable in order to be reproduced. **Please utilize only vector artwork and type in your creation. All works that include bitmap images such as photographs will be disqualified.**

**Files:** Please use the provided templates and submit your zipped .ai (Adobe Illustrator) file via WeTransfer, DropBox, or other applicable file sharing service to [emilie@piasc.org](mailto:emilie@piasc.org).

**Reception:** Your design (25% SCALE): 35.0625 in x 25.75 in  
(Final wall dimensions: 140.25 in x 103 in)

**Hallway:** Your design (25% SCALE): 73.1875 in x 25.4375 in  
(Final wall dimensions: 292.75 in x 101.75 in)

**Break Room:** Your design (25% SCALE): 72.75 in x 25.25 in  
(Final wall dimensions: 291 in x 101 in)

**Templates:**      <https://www.piasc.org/pgac2022/>

Please contact Kristy Villanueva at (323) 728-9500, ext. 215 if you have any questions.





Serving the Printing & Graphic Communications Industry in the Western U.S.

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### SkillsUSA Grant Application National Competition

The RAISE Foundation will award grants to the graphic arts students that have participated in one or more of the following: Comic Book Competition, Packaging Competition, Bookmark Competition or Brochure Competition. Students must also have completed the SkillsUSA Regional and State Competitions before receiving the grant.

Deadline for this application is **Friday, May 20, 2022.**

Your application will be given careful consideration by the selection committee and is also the main source of information; therefore, please be as specific as possible when completing the application. **To better evaluate each grant request, please include a breakdown of the expenses expected for this competition.** Grants will be handled on a first come, first served basis. Please attach a detailed list of expenses.

Grant Amount: \$ \_\_\_\_\_ Date: \_\_\_\_\_

**INSTRUCTOR INFORMATION:** Please type or print clearly

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

School Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Cellular Number \_\_\_\_\_

Email \_\_\_\_\_

Payable to: \_\_\_\_\_

**STUDENT INFORMATION:** Please list the names of students, their grades (if applicable) and the name of the competition they will be participating in during SkillsUSA.

| Name  | Grade | Competition |
|-------|-------|-------------|
| _____ | _____ | _____       |
| _____ | _____ | _____       |
| _____ | _____ | _____       |
| _____ | _____ | _____       |

Please email or fax your application to Kristy Villanueva at [kristy@piasc.org](mailto:kristy@piasc.org) or by FAX at 323-358-2945. If you have any questions, she can be reached at 323-728-9500, ext. 215.



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### SkillsUSA Grant Application State Competition

The PIASC/R.A.I.S.E. Foundation will award grants to the graphic arts students that have participated in one or more of the following: Comic Book Competition, Brochure Competition, Bookmark Competition or Packaging Competition. Students must also have completed the SkillsUSA Regional Competitions before receiving the grant. Deadline for this application is **Thursday, March 24, 2022.**

Your application will be given careful consideration by the selection committee and is also the main source of information; therefore, please be as specific as possible when completing the application. **Grants will cover students' registration fees as budget permits.** Requests will be considered on a first come, first served basis. Please attach a detailed list of expenses.

Grant Amount: \$ \_\_\_\_\_ Date: \_\_\_\_\_

#### INSTRUCTOR INFORMATION: Please type or print clearly

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

School Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Cellular Number \_\_\_\_\_

Email \_\_\_\_\_

Payable to: \_\_\_\_\_

#### STUDENT INFORMATION: Please list the names of students, their grades (if applicable) and the name of the competition they will be participating in during SkillsUSA.

| Name  | Grade | Competition |
|-------|-------|-------------|
| _____ | _____ | _____       |
| _____ | _____ | _____       |
| _____ | _____ | _____       |
| _____ | _____ | _____       |
| _____ | _____ | _____       |

Please email or fax your application to Kristy Villanueva at [kristy@piasc.org](mailto:kristy@piasc.org) or by FAX at 323-358-2945. If you have any questions, she can be reached at 323-728-9500, ext. 215.