

JOUR-Journalism

JOUR 110

Digital Photojournalism I

Units: 3

Advisory: ENGL 035 or ENLA 100 or appropriate placement, READ 043 or appropriate placement

Transfers to: CSU

This course provides an introduction the process of taking photographs using digital cameras, digital video cameras, and digital printing devices. Photocomposition, printing and scanning techniques using Photoshop for the use of publication, and other computer skills related to contemporary photojournalism will also be addressed. Assignments may include work for college publications. This class is recommended for students majoring in journalism or photography. Lab hours are required in addition to scheduled lecture hours.

Hours: 36 Lecture. 54 Lab.

JOUR 115

Writing for TV and Film

Units: 3

Transfers to: CSU

This introductory course covers writing for film and electronic media. The course emphasizes formatting scripts properly, including fundamental technical, conceptual and stylistic issues related to writing fictional and non-fictional scripts for informational and entertainment purposes in film and electronic media. A writing evaluation component is a significant course requirement.

Hours: 54 Lecture.

JOUR 120

Communications Reporting and Writing (C-ID: JOUR 110)

Units: 3

Advisory: ENGL 035 or ENLA 100 or appropriate placement, READ 043 or appropriate placement

Transfers to: UC/CSU

The course is an introduction to the writing and editing techniques used in the newspaper industry, with an emphasis on gathering information and the principles of clarity and conciseness. Students will use computers during class and lab times. This course is intended for students who are pursuing the Associate of Science Degree/Certificate of Achievement in Mass Communications with either Mass Media or Print Media Specializations.

Hours: 54 Lecture.

JOUR 147

Broadcast News

Units: 3

Advisory: ENGL 035 or ENLA 100 or appropriate placement, READ 043 or appropriate placement

Transfers to: CSU

This course is for students interested in broadcasting for television. Students learn the principles and techniques of broadcast news with special reference to the gathering and writing of news for television, script writing, and interviewing; and the procedures and techniques of presenting the news for broadcast. This course covers law and ethics; producing news packages; live-to-tape packages; and live shots including SOT/VO, producing, and directing. Students will have the opportunity to produce the "Rio News" weekly segments for the *El Paisano* digital newspaper.

Hours: 36 Lecture. 54 Lab.

JOUR 220

Advanced Reporting and Writing

Units: 3

Prerequisite: JOUR 120

Transfers to: UC/CSU

This course provides students with advanced instruction in explanatory and investigative journalism, covering public affairs, police, courts, school boards, and city boards. Students study methods of preparing material intended for publication in print and online editions of newspapers. The course incorporates the study of editing principles, style, and design to meet journalism industry expectations.

Hours: 54 Lecture.

JOUR 230
Magazine Production

Units: 3

Prerequisite: ENGL 035 or ENLA 100 or appropriate placement

Advisory: READ 043 appropriate placement

Transfers to: CSU

This course includes writing news, news features, profile features, commentary, and photography for publication in the college magazine, La Cima. Students will learn copy-editing, layout/computer design, Photoshop, digital photography, and advertising fundamentals through the process of writing, editing and laying out the college magazine.

Hours: 36 Lecture. 54 Lab.

JOUR 231
Digital Magazine Production

Units: 3

Prerequisite: ENGL 101

Advisory: GDSN 172, JOUR 120, READ 043 or appropriate placement

Transfers to: CSU

This course is designed to introduce students to the fundamentals of magazine writing, production, and editing. Students will learn the methods, techniques, and procedures of magazine publication using InDesign to layout magazine content. Students will also master the development of pre and post production of La Cima Magazine. Students will learn to develop story ideas, magazine content, write stories in magazine style, and learn to photograph for magazine. Students will learn to prepare for publication and design magazine pages. Class lectures will include magazine preparation, production, organization, structure, and operation. At the conclusion of the course students will have participated in the total development and production of a magazine(s) that will be published online using www.issuu.com, and printed on hard copy. Students will have also mastered the use of design layout, illustration, and making pages well balanced.

Hours: 36 Lecture. 54 Lab.

JOUR 241
Newspaper Production I (C-ID: JOUR 130)

Units: 4

Prerequisite: ENGL 035 or ENLA 100 or appropriate placement

Advisory: READ 043 or appropriate placement

Transfers to: CSU

This course is for students who want to learn production and management techniques for newspaper production. Students participate in every facet of developing a newspaper for the college community by serving as staff writers, staff photographers, editors, and layout personnel. During the semester, students publish the college newspaper, *El Paisano*, by having weekly assignments for different sections of the paper, including News, Features, Arts and Entertainment, Opinion, Advertising and Sports. In addition, students may be tasked with taking photographs for special Focus pages. Editors are responsible for designing their sections of the newspaper on days designated by publication deadlines by using Quark Express and Photoshop.

Hours: 36 Lecture. 108 Lab.

JOUR 242
Digital Newspaper Production I (C-ID: JOUR 130)

Units: 4

Prerequisite: ENGL 035 or ENLA 100 or appropriate placement, READ 043 or appropriate placement

Advisory: JOUR 241

Transfers to: CSU

This course is for students who want to learn production and management techniques of online newspaper publication. During the semester, students participate in every facet of developing and gathering the news for the online edition of *El Paisano* by taking on daily and weekly assignments for different sections of the newspaper, including News, Features, Arts and Entertainment, Opinion, Advertising, and Sports. In addition, students may be tasked with taking photographs for special online slide shows and developing and producing online radio podcasts, video news, and feature programs. Appointed editors distribute assignments to staff personnel during the semester and help with the development of each member of the class to produce viable online news.

Hours: 36 Lecture. 108 Lab.

JOUR 243**Newspaper Production II (C-ID: JOUR 131)****Units:** 4**Prerequisite:** JOUR 241**Advisory:** JOUR 120, READ 043 or appropriate placement**Transfers to:** CSU

This course is for students who want to continue to learn production and management techniques for newspaper production and earn their degree in either journalism and/or mass communications with a specialization in print media. Students write, produce, layout pages, copy edit, sell advertisements, and design pages and advertisements using InDesign, Photoshop, and other editing software for the college newspaper, *El Paisano*. Students also acquire production skills in formatting and file conversions for print media. Students are expected to serve in leadership roles and cover on- and off-campus news.

Hours: 36 Lecture. 108 Lab.

JOUR 244**Digital Newspaper Production II (C-ID: JOUR 131)****Units:** 4**Prerequisite:** JOUR 242**Transfers to:** CSU

This course is for students interested in improving their journalistic skill sets, and/or furthering their journalism career in the digital realm. Students work hands on with the variety of media platforms used to publish *El Paisano Online* (www.elpaisanoonline.com). Students produce content for all online aspects of the digital newspaper, including podcasting, broadcasting, news segments, and writing for a mass audience while implementing the video component of all stories. At the conclusion of the course, students will have learned the concept of immediacy for online news while keeping the reader engaged.

Hours: 36 Lecture. 108 Lab.

JOUR 290**Cooperative Work Experience / Internship for Journalism Related Fields****Units:** 1-4**Prerequisite:** JOUR 120, JOUR 241, ENGL 101**Transfers to:** CSU

This course supports and reinforces on-the-job training in journalism-related fields under supervision of a college instructor and is facilitated by the use of learning objectives. The student will be working in a skilled or professional level assignment in an area of journalism related fields and will meet performance objectives related to instruction that are above and beyond the conditions of regular employment. This course is intended for students whose intended job is related to the field of journalism and have completed or enrolled in the appropriate coursework. Contact the CWE office regarding re-enrollment procedures.

Student Unpaid Internship:

1 Unit/60 hours; 2 Units/120 hours; 3 Units/180 hours; 4 Units/240 hours

Student Paid Internship:

1 Unit/75 hours; 2 Units/150 hours; 3 Units/225 hours; 4 Units/300 hours.

Hours: 0 Lecture. 60-300 Lab.

JOUR 299**Directed Study: Journalism****Units:** 1-3**Transfers to:** CSU

This course is for students who are able to assume responsibility for independent work and prepare written or oral reports and/or appropriate projects. To enroll in an independent/directed study course, students must possess a 2.5 overall grade point average, and a 3.0 grade point average in the discipline of study being requested, or receive an exception from the instructor. Independent/directed studies may be developed from any topic that arises from or is related to a course of study that will result in developing depth and breadth in that subject area. Students are expected to meet on a regular basis with their faculty sponsor and to submit a final report or project. Student progress will be evaluated at regular intervals. Academic standards for independent/directed Studies will be the same as standards for other courses. Units are awarded in accordance to Title 5 regulations, with one (1) unit of credit awarded for 54 hours of directed study, six (6) hours of which must be with an instructor. The instructor is responsible for monitoring student progress through the semester. Students may take directed study courses for a maximum of three (3) units within a discipline, and may not accumulate more than a total of nine (9) units college wide.

Hours: 54-162 Lab.