



Magazines vs. Journals

	<p>Magazines</p> 	<p>Journals</p> 
Audience	Designed to appeal to a large group of people; typically found at grocery stores and newsstands for popular reading	Communicates to other experts the results of research in the field of study covered by the journal
Language	Brief articles written in nontechnical language	Written in technical language or in jargon typical in the field of study; assumes that the reader has some knowledge of discipline
Author	Articles usually written by journalists or freelance writers; author and credentials not listed	Articles written by experts in the field; name and credentials always listed
Look	Slick appearance, usually with many color illustrations, advertising coupons, sample fragrances, etc.	Often includes graphs, tables or charts and statistical information referring to specific points in the article; usually has a plain cover
References	References not usually provided	Articles include references, works cited/bibliography
Length	Shorter articles, broad overviews of topics in no particular format	Long (20 pages not uncommon), broken into sections
Examples	<i>Glamour, Newsweek, Ladies Home Journal, Psychology Today, Sports Illustrated</i>	<i>Child Development, Journal of Applied Psychology, Hispanic American Historical Review, Social Science Quarterly</i>