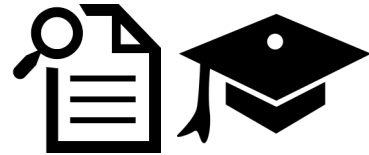
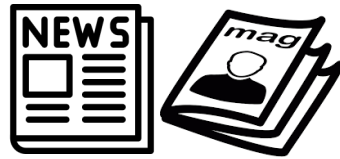


# TYPES OF ARTICLES



## NEWSPAPERS / MAGAZINES

## SCHOLARLY JOURNALS

### AUDIENCE

Designed to appeal to a large group of people; typically found at grocery stores and newsstands for popular reading

Communicates to other experts the results of research in the field of study covered by the journal

### LANGUAGE

Brief articles written in nontechnical language

Written in technical language or in jargon typical in the field of study; assumes that the reader has some knowledge of the discipline

### AUTHOR

Articles usually written by journalists or freelance writers; author and credentials not listed

Articles written by experts in the field; name and credentials always listed

### LOOK

Slick appearance, usually with many color illustrations, advertising coupons, sample fragrances, etc.

Often includes graphs, tables or charts and statistical information referring to specific points in the article; usually has a plain cover

### REFERENCES

References not usually provided

Articles include references, works cited, bibliography

### ARTICLE LENGTH

Shorter articles, broad overviews of topics in no particular format

Long (20 pages not uncommon), broken into sections

### EXAMPLES

*Glamour, Newsweek, Ladies Home Journal, Psychology Today, Sports Illustrated*

*Child Development, Journal of Applied Psychology, Hispanic American Historical Review, Social Science Quarterly*