

# Course Expectations Letter

**Subject:** History of Graphic Design

**E-Mail Contact Information:**

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**Catalog Course Description:**

This course is a survey of historical developments in graphic design from the Industrial Revolution to the Digital Age. Students will analyze the development of graphic design, its origins as a CTE area and the influences of political, social and economic climates of the different historical periods. This course provides a historical framework for the analysis of current and future trends in graphic design and explores various historical art and design movements in order to recognize and evaluate the contexts of fine art, design, and science.

**Student Learning Outcomes:**

1. Recognize representative examples of Graphic Design and communication art from the Industrial Revolution era to the Digital Age and the present.
2. Analyze the formal elements of Graphic Design works.
3. Relate stylistic trends to specific dates, periods, cultures, and artists.
4. Demonstrate knowledge of media, materials, and techniques applied in artistic production.
5. Apply skillful usage of relevant Graphic Design historical vocabulary.
6. Explain how works of Graphic Design relate to the social, historical, religious, political, and economic contexts in which they were produced.

By logging into Canvas you affirm that you are the student who enrolled in the course(s) and are the person who will complete the assigned work. Furthermore, you agree to follow the regulations regarding academic integrity, personal identification and the use of student information as described in [BP 5500 \(Standards of Conduct\)](#) and [AP 5520 \(Student Conduct Procedures\)](#) which are the Rio Hondo College student conduct codes that govern student rights and responsibilities. You acknowledge that failure to abide by the regulations set forth in BP 5500 and AP 5520 may result in disciplinary action, including expulsion from the college.

This is **NOT** a self-paced course. There are firm deadlines in this class. There are assignments due on a regular basis. Please plan your time carefully!

**Textbook:** Please consult the Bookstore for information at (562) 463-7345 or go to [Rio Hondo College Online Bookstore](#)

**This course will include regular instructor student contact. Methods of regular instructor student contact include:**

1. Weekly instructor commentary on class discussions
2. Weekly announcements
3. Individual feedback on assignments
4. Progress reports
5. Live office hours (online, phone and/or in person)
6. Student/instructor Q&A after each lecture via discussion
7. Individual communication via Canvas Course Messaging

***The instructor may drop you for non-participation.***

There will be a one to three business day delay after an add code is used before a student may be able to log on to Canvas.

For students new to online classes, it is highly recommended that you take the Online Orientation through our Online Education website. This will help explain what online classes are like and familiarize you with how the class is laid out. The orientation can be found at: <http://www.riohondo.edu/canvas-orientation//>

Email Responses: Instructors will make every attempt to respond to students in a timely fashion. Responses can take up to 48 hours before a response is received, excluding weekends and holidays.

Disability: A Student with a verified disability may be entitled to appropriate academic accommodations. Please contact your instructor and/or the [Disabled Students & Programs](#) office at 562-908-3420 for more information.

*Modifications and Disclaimer: The instructor reserves the right to modify the content of the course or any course procedure. It is the responsibility of the student to keep apprised of all changes. If the student wishes to drop the class he/she is responsible for initiating the drop. Do not take it for granted that you will be dropped. If you stop working and do not drop the course, you may get an undesirable grade.*